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JAPANESE PATENT OFFICE

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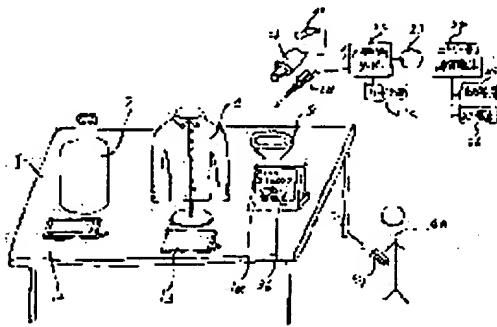
JP

(54) REMOTE SALES AND AUCTION SYSTEM

(57)Abstract:

PROBLEM TO BE SOLVED: To provide a remote sales system which allows a user accessing by communication to take part in the auction of art items, antiques, used clothes, etc., while adjusting the interest of each other similar to a customer who is actually visiting a store.

SOLUTION: This system includes a camera 21 for picking up the images of individual merchandise displayed at a facility for selling merchandise in real time, a video providing means 22 for providing video information picked up by this camera 21 as videos, showing an object for sale for customers on communication in real time via a communication network 23, a purchase desired price transmitting means 28 for allowing the customer to transmit data, showing the purchase desiring price of the merchandise to the side of the facility for sales via the network 23, a recording means 22a recording the transmitted purchase desired price by relating with data on the customer on communication when the customer on communication transmits the purchase desired price of some merchandise via the network, and a display means 36 provided on the surface of merchandise or in the neighborhood of it for displaying the purchase desired price from the customer.



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